ABSTRACT

Applicant: TOUCHTUNES MUSIC CORPORATION

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This invention relates to a method of distributing audio-visual information between a server (2) and at least one terminal (1) connected by means directional communication (3) to the server characterized in that the method comprises:

- a registration step for each terminal at server in order to identify the terminal in a unique fashion and to register the type of terminal;
- a step (402) of authentication of the terminal by the server on every connection of the terminal to the server ;
- downloading step (413) of selection of audio-visual information (406) chosen by the user of the terminal during its connection to the server, the format in which the selections of audio-visual information are transmitted being such that only the destination terminal is able to make use of it;
- a step of storing the use made of each selection of audio-visual information in a data base of the server. 20

Figure 1A

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